EZEQUIEL CALDERON

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EDUCATION

University of Texas at Austin Full Stack Development Bootcamp August 2018 – February 2019

B.B.A in Marketing May 2014

Universidad Pontificia Comillas Study Abroad in Madrid, Spain January – May 2013
Courses in Spanish

EXPERIENCE

Praxent, *Product Manager*; Austin, TX May 2019 – Present
- Establish design and development delivery workflows to drive research and feature releases for 9 products
- Lead designers and engineers to build product backlogs, using business and market understanding
- Confirm adoption of new feature implementation by analyzing user data from multiple sources
- Facilitate, on an ongoing basis, over $2M in revenue via new and existing work by partnering with Sales

UT Austin Full Stack Bootcamp, *Software Developer*; Houston, TX August 2018 – April 2019
- Transitioned from having basic database knowledge to being a full stack web developer in 6 months
- After becoming certified, became a Teaching Assistant by nomination for over 60 students for 4 months

PwC, *Management Consultant, promoted to Senior in '16* August 2014 – July 2018
Product Owner for a Salesforce Implementation; New York, NY
- Gathered over 150 MVP requirements with Product, IT, Marketing, Sales and Legal from fit-gap analysis
- Built mock business and data flows for 6 use scenarios e.g. First-time user and buyer, renewal purchase
- Established the concept of a product portfolio and introduced mechanisms for new product introduction
Business and Change Manager for a Zuora and Salesforce Implementation; San Francisco, CA
- Planned and conducted user research internally to design a change program for over 500 staff
- After 50 interviews, 3 surveys, 10 polls and regular a/b testing, I designed a training program for all sales
Program Manager for an Oracle Configure-Price-Quote Implementation; Chicago, IL
- Led PwC / client (60+ staff) through design, build, test and launch phases successfully, over 9 months
- Coordinated backlog grooming, sprint planning and defect triaging through launch of new service
Design Thinking and Agile Strategy Designer; Miami, FL
- Conducted a technology assessment, evaluating 6 various LMS, to determine best fit for new program
- Facilitated design discussions with firm leaders resulting in our proposed curriculum for adoption
Analyst for a Manufacturing Resilience Assessment; Tampa, FL
- Researched leading business contingency practices in the manufacturing industry for assessment
- Interviewed facility leads in Malaysia, Singapore, Vietnam, Guadalajara and San Jose, CA, generating a risk report with vetted vulnerabilities and outlined recommendations for resolution

LEADERSHIP AND HONORS

The Trevor Project, *Ambassador Council Chair*; San Francisco, CA April 2014 – December 2019
- Led a team of 15 young professional volunteers as we delivered community and fundraising events
- Produced two major fundraisers with Twitter in 2016 and 2017, raising over $200k in cash donations
- Established a relationship with the San Francisco school district to distribute Trevor informational material
- Awarded Volunteer of the Year in 2017 for my fundraising and community organizing efforts

PwC's LGBTQA Circle, *Philanthropy Chair*; San Francisco, CA August 2014 – July 2018
- Coordinated monthly and often weekly activities over 4 years, both professional and social programming
- Improved relationships with local nonprofits and organizations, branding our group as active volunteers
- Reorganized our governance for faster budget approvals and quicker email distributions across the firm

AIDS/LifeCycle, *Cyclist*; Los Angeles, CA June 2015, 2016, 2017
- Cycled from San Francisco to Los Angeles for 7 days for AIDS research and life-saving services
- Fundraised a combined total of over $13,500 over 3 years through in-person and online educational efforts

ADDITIONAL INFORMATION

Computer Skills: Full Stack (HTML, CSS, JavaScript, MERN Stack, MySQL), Prototyping Tools (Sketch, Figma), Adobe Creative (Photoshop, InDesign), Slack, Google Suite, MS Suite (Word, Excel, PowerPoint, Access)
Languages: Proficient in Spanish, English
Interests: Design Thinking, Domestic and International Travel, Musical Theatre, RuPaul's Drag Race
Work Status: U.S. Citizen