EZEQUIEL CALDERON

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EDUCATION

University of Texas at Austin	Full Stack Web Development Bootcamp	February 2019
	B.B.A in Marketing	May 2014
Universidad Pontificia Comillas	Study Abroad in Madrid, Spain	January – May 2013
	Course in Spanish	

EXPERIENCE

AKQA Leap, Senior *Delivery Lead*; Austin, TX   September 2022 – *Present*
- Publish key features weekly for Google's *developer.android.com* with a team of 3 designers and 4 engineers
- Drive feedback cycles between executive, legal, marketing, product, research, and engineering stakeholders
- Grew account by 30% by pitching a new product team to Google Maps Platform Documentation

Praxent, *Senior Delivery Lead*; Austin, TX   May 2019 – September 2022
- Lead 2 to 3 product releases a quarter, responsible for up to 40 story points committed by full stack engineers
- As Product Manager and Scrummaster, I define product backlogs, using business and market understanding
- Frequently align client and third-party partners on roadmaps, from MVP through continuous delivery

UT Austin Full Stack Bootcamp, *Software Developer*; Houston, TX   August 2018 – April 2019
- Transitioned from having basic database knowledge to being a full stack web developer in 6 months
- After becoming certified, became a Teaching Assistant by nomination for over 60 students for 4 months

PwC, *Management Consultant, promoted to Senior in '16*   August 2014 – July 2018

Product Owner for a Salesforce Implementation; New York, NY
- Gathered over 150 MVP requirements with Product, IT, Marketing, Sales and Legal from fit-gap analysis
- Built mock business and data flows for 6 use scenarios e.g. First-time user and buyer, renewal purchase
- Established the concept of a product portfolio and introduced mechanisms for new product introduction

Business and Change Manager for a Zuora and Salesforce Implementation; San Francisco, CA
- Planned and conducted user research internally to design a change program for over 500 staff
- After 50 interviews, 3 surveys, 10 polls and regular a/b testing, I designed a training program for all sales

Program Manager for an Oracle Configure-Price-Quote Implementation; Chicago, IL
- Led PwC / client (60+ staff) through design, build, test and launch phases successfully, over 9 months
- Coordinated backlog grooming, sprint planning and defect triaging through launch of new service

LEADERSHIP AND HONORS

Forklift Danceworks, *Board Member, Vice President*; Austin, TX   February 2021 – Present
- Provide strategic input on fundraising; development networks; and equity practices
- Co-chaired the 20th Anniversary Gala, raising over $125k in cash plus in-kind, with 300 participants and guests
- Built 4 key corporate annual sponsorships with local technology companies

The Trevor Project, *Ambassador Council Chair*; San Francisco, CA   April 2014 – December 2019
- Led a team of 15 young professional volunteers as we delivered community and fundraising events
- Produced two major fundraisers with Twitter in 2016 and 2017, raising over $200k in cash donations
- Awarded Volunteer of the Year in 2017 for my fundraising and community organizing efforts

AIDS/LifeCycle, *Cyclist*; Los Angeles, CA   June 2015, 2016, 2017
- Cycled from San Francisco to Los Angeles for 7 days for AIDS research and life-saving services
- Fundraised a combined total of over $13,500 over 3 years through in-person and online educational efforts

ADDITIONAL INFORMATION

Computer Skills: Full Stack (HTML, CSS, JavaScript, MERN Stack, MySQL), Prototyping Tools (Sketch, Figma), Adobe Creative (Photoshop, InDesign), Slack, Google Suite, MS Suite (Word, Excel, PowerPoint, Access), AI Tools
Languages: Proficient in Spanish, English
Interests: Design Sprints, Domestic and International Travel, Musical Theater, Costume Making
Work Status: U.S. Citizen