

EZEQUIEL CALDERON

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EDUCATION

University of Texas at Austin	Full Stack Development Bootcamp	August 2018 – February 2019
	B.B.A in Marketing	May 2014
Universidad Pontificia Comillas	Study Abroad in Madrid, Spain <i>Courses in Spanish</i>	January – May 2013

EXPERIENCE

Praxent, Product Manager ; Austin, TX	May 2019 – Present
<ul style="list-style-type: none">Establish design and development delivery workflows to drive research and feature releases for 3 productsLead designers and engineers to build product backlogs, using business and market understandingConfirm adoption of new feature implementation by analyzing user data from multiple sourcesFacilitate, on an ongoing basis, over \$2M in revenue via new and existing work by partnering with Sales	
UT Austin Full Stack Bootcamp, Software Developer ; Houston, TX	August 2018 – April 2019
<ul style="list-style-type: none">Transitioned from having basic database knowledge to being a full stack web developer in 6 monthsAfter becoming certified, became a Teaching Assistant by nomination for over 60 students for 4 months	
PwC, Management Consultant, promoted to Senior in '16	August 2014 – July 2018
<i>Product Owner for a Salesforce Implementation</i> ; New York, NY	
<ul style="list-style-type: none">Gathered over 150 MVP requirements with Product, IT, Marketing, Sales and Legal from fit-gap analysisBuilt mock business and data flows for 6 use scenarios e.g. First-time user and buyer, renewal purchaseEstablished the concept of a product portfolio and introduced mechanisms for new product introduction	
<i>Business and Change Manager for a Zuora and Salesforce Implementation</i> ; San Francisco, CA	
<ul style="list-style-type: none">Planned and conducted user research internally to design a change program for over 500 staffAfter 50 interviews, 3 surveys, 10 polls and regular a/b testing, I designed a training program for all sales	
<i>Program Manager for an Oracle Configure-Price-Quote Implementation</i> ; Chicago, IL	
<ul style="list-style-type: none">Led PwC / client (60+ staff) through design, build, test and launch phases successfully, over 9 monthsCoordinated backlog grooming, sprint planning and defect triaging through launch of new service	
<i>Design Thinking and Agile Strategy Designer</i> ; Miami, FL	
<ul style="list-style-type: none">Conducted a technology assessment, evaluating 6 various LMS, to determine best fit for new programFacilitated design discussions with firm leaders resulting in our proposed curriculum for adoption	
<i>Analyst for a Manufacturing Resilience Assessment</i> ; Tampa, FL	
<ul style="list-style-type: none">Researched leading business contingency practices in the manufacturing industry for assessmentInterviewed facility leads in Malaysia, Singapore, Vietnam, Guadalajara and San Jose, CA, generating a risk report with vetted vulnerabilities and outlined recommendations for resolution	

LEADERSHIP AND HONORS

The Trevor Project, Ambassador Council Chair ; San Francisco, CA	April 2014 – December 2019
<ul style="list-style-type: none">Led a team of 15 young professional volunteers as we delivered community and fundraising eventsProduced two major fundraisers with Twitter in 2016 and 2017, raising over \$200k in cash donationsEstablished a relationship with the San Francisco school district to distribute Trevor informational materialAwarded Volunteer of the Year in 2017 for my fundraising and community organizing efforts	
PwC's LGBTQA Circle, Philanthropy Chair ; San Francisco, CA	August 2014 – July 2018
<ul style="list-style-type: none">Coordinated monthly and often weekly activities over 4 years, both professional and social programmingImproved relationships with local nonprofits and organizations, branding our group as active volunteersReorganized our governance for faster budget approvals and quicker email distributions across the firm	
AIDS/LifeCycle, Cyclist ; Los Angeles, CA	June 2015, 2016, 2017
<ul style="list-style-type: none">Cycled from San Francisco to Los Angeles for 7 days for AIDS research and life-saving servicesFundraised a combined total of over \$13,500 over 3 years through in-person and online educational efforts	

ADDITIONAL INFORMATION

Computer Skills: Full Stack (HTML, CSS, JavaScript, MERN Stack, MySQL), Prototyping Tools (Sketch, Adobe XD), Adobe Creative (Photoshop, InDesign), Slack, Google Suite, MS Suite (Word, Excel, PowerPoint, Access)

Languages: Proficient in Spanish, English

Interests: Design Thinking, Domestic and International Travel, Musical Theatre, RuPaul's Drag Race

Work Status: U.S. Citizen