

# EZEQUIEL CALDERON JR

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## PROFESSIONAL EXPERIENCE

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- UT Austin | Full Stack Web Development, Part-time Teaching Assistant;** Austin, TX February 2019 – Present
- Guide and mentor over 40 students new to software development using group learning techniques
  - Provide feedback on individual student apps, focusing on design, user experience and feature value
- PricewaterhouseCoopers, Management Consultant** August 2014 – July 2018
- Product Owner for a Salesforce Implementation;* New York, NY
- Negotiated and groomed 200+ software requirements with Product, IT, Marketing, Legal and Sales
  - Built future user and data flows for 6 interdependent scenarios e.g. First-time user, renewal purchase
  - Supported product lifecycle stage transitions using fit/gap analysis, migration and launch planning
- Business and Change Manager for a Zuora Billing and Salesforce Implementation;* San Francisco, CA
- Led 15+ process design sessions on lead management, billing automation and revenue management
  - Conducted internal user research to design a training program for 500+ staff, ensuring feedback loops
  - Started network of 15 change agents, provided an org. impact report and led 4 train-the-trainer sessions
- Program Manager for an Oracle Configure-Price-Quote Implementation;* Chicago, IL
- Led PwC / client (60+ staff) through end-to-end design, build, test and launch phases successfully
  - Coordinated backlog grooming, sprint planning and defect triaging using PM metrics through launch
- Design Thinking and Agile Curriculum Designer;* Miami, FL
- Facilitated 3 design discussions with firm stakeholders resulting in our proposed curriculum for adoption
  - Created 10 human-centered and design thinking lessons, and 5 Agile methods and ritual lessons
- Analyst for a Manufacturing Resilience Assessment;* Tampa, FL
- Researched leading business contingency practices in the manufacturing industry for assessment
  - Interviewed facility leads in Malaysia, Singapore, Vietnam, Guadalajara and San Jose, CA, generating a risk and SIPOC report with vetted vulnerabilities and outlined recommendations for resolution

## LEADERSHIP AND PROJECTS

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- UT Austin | Full Stack Web Development, Student;** Austin, TX August 2018 – February 2019
- [Guru Match](#) | Role: Product Manager and Front End Developer
- Matching service for business coaches and clients with booking and video; built with React.js and GoLang
- [Color Fun](#) | Role: Product Manager and Back End Developer
- Color guessing game for preschoolers using color tracking algorithms via camera; built with Bootstrap
- The Trevor Project, Ambassador Council Chair;** San Francisco, CA April 2014 – Present
- Led a team of 15 young professional volunteers as we delivered community and fundraising events
  - Produced two major fundraisers with Twitter in 2016 and 2017; raising over \$200k in cash donations
  - Established a relationship with the San Francisco school district to distribute Trevor informational material
  - Awarded Volunteer of the Year in 2017 for my fundraising and community organizing efforts
- PwC's LGBTQA Circle, Philanthropy Chair;** San Francisco, CA August 2014 – July 2018
- Coordinated monthly and often weekly activities over 4 years, both professional and social programming
  - Improved relationships with local nonprofits and organizations, branding our group as active volunteers
  - Reorganized our governance for faster budget approvals and quicker email distributions across the firm
- AIDS/LifeCycle, Cyclist;** Los Angeles, CA June 2016, 2017, 2018
- Cycled from San Francisco to Los Angeles for 7 days for AIDS research and life-saving services
  - Fundraised a combined total of over \$13,500 over 3 years through in-person and online educational efforts

## EDUCATION

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- University of Texas at Austin** Full Stack Web Development Certificate February 2019  
B.B.A. in Marketing May 2014
- Universidad Pontificia Comillas** Study Abroad in Madrid, Spain January – May 2013

## ADDITIONAL INFORMATION

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**Computer Skills:** Web Full Stack (HTML, CSS, JS, Mongo, React, Vue, Node, MySQL), Prototyping Tools (Sketch, Adobe XD), Adobe Creative (Photoshop, InDesign), Slack, Google Suite, MS Suite (Word, Excel, PowerPoint)

**Languages:** Proficient in Spanish, English

**Interests:** Design Thinking, Domestic and International Travel, Musical Theatre, RuPaul's Drag Race

**Work Status:** U.S. Citizen